

October 8th, 2008

Announcing

Belden's new on-line IBDN System Certification process!

Submit your next Belden IBDN Certification Requests on-line and receive up to

\$100 in VISA Gift Certificates!

Dear [Name];

As a leading Certified System Vendor (CSV) of Belden IBDN Structured Cabling Systems, you are familiar with the value and benefits of our IBDN System Certification Program.

Since we first introduced the concept and benefits of IBDN System Certification, our global network of CSV partners have registered tens of thousands of IBDN Systems under the IBDN System Certification Program, and these projects now total close to ten million horizontal and backbone channels installed world-wide.

One of the strategies that has made the IBDN Certification Program such a prolific success lies in the practice of keeping the **paperwork at a minimum** and the **benefits at a maximum** for our CSV partners; especially for people like you who prepare and submit the IBDN System Certification Request Forms.

With that strategy in mind, we are pleased to announce our brand new web-based on-line IBDN System Certification process for our CSV business partners.

What does this mean for YOU?

- a **FASTER, SIMPLER, EASIER** process for you when preparing and submitting your IBDN System Certification Requests,
- **Faster processing** of new IBDN Certifications,
- **Quicker production and delivery** of IBDN System Certification related documentation and collateral, and;
- **24/7/365 access** to the System and to **on-line tools and self-serve reports** to assist you in tracking, managing and analyzing your Belden IBDN System Certifications.

No more hunting for blank IBDN Certification Request forms or electronic templates, no more printing and mailing or faxing ... everything is on-line and ready to go!

Here's how it works:

1. Grab your project file including the IBDN Bill of Materials and the Summary Test Results for the installation you want to register as an IBDN Certified System
2. Fire up your Internet Explorer or Firefox web-browser and go to the new System's Log-In page at <https://certifications.vivadmins.com/logon/login>
3. Then pick up your phone and call Rebecca Simard (our IBDN Certification Department Coordinator) at 514-822-7407. Rebecca will provide you with your personal User ID and Password.
4. You will then log-on with your new ID and Password, and Rebecca will give you a personal guided tour of the new System using the details of the actual Belden IBDN installation you want to Certify
5. And that's it! With Rebecca's assistance, you will complete your first on-line IBDN Certification Request in a few minutes and you will be \$50 dollars richer as well!

That's right! Let Rebecca assist you in entering your first on-line IBDN Certification Request and you will receive a **\$50 VISA Gift Card** as our way of saying Thank You!

But wait ... there's more!

When you complete your second on-line IBDN Certification Request on your own before November 30th, 2008 **Rebecca will send you ANOTHER \$50 VISA Gift Card!**

So remember the new on-line IBDN Certification System will make it easier and faster for you to complete your new IBDN Certification Requests; to track your Certification Requests in process; and to create and download reports from the IBDN Certification System database.

And it's **fast** and **easy**:

- The on-line system closely replicates the current paper-based manual process, and we expect that the transition to the on-line version will be simple for those who have used the manual process in the past.
- Fall-back to the manual process is available if required, so the System is fail-safe and backed-up.
- Live, personalized training and support will be available by contacting:

Rebecca Simard

IBDN Certification Program Coordinator

Telephone: 514-822-7402, or at certif..ibdn@belden.com

Thanking you in advance for your support and cooperation,

Guylaine Boisvert
Manager, IBDN Certification,
Training & Tech Support

Warren Davies
Manager, Channel Marketing

On-line IBDN Certification System

Announcement – NA Designers

October 8th, 2008

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